CCA
CENTRAL CITY ASSOCIATION OF LOS ANGELES

SAVE THE DATE

HOLIDAY PARTY

TUESDAY, DECEMBER 1, 2026 | 5 PM - 8 PM
ARTS DISTRICT BREWING COMPANY

PRESENTING SPONSORS

BANK OF AMERICA

SoCalGas

THE SHAMMAS GROUP

MAJOR SPONSOR

CAA

SUPPORTING SPONSORS

amazon

Arnie Berghoff & Associates
Government and Public Affairs Advocacy

ike SMART CITY

MAYER | BROWN

About the Event

CELEBRATE THE SEASON AT CCA'S HOLIDAY PARTY, A LIVELY GATHERING THAT BRINGS TOGETHER MORE THAN 400 BUSINESS, CIVIC, AND GOVERNMENT LEADERS TO TOAST THE YEAR'S ACHIEVEMENTS AND CONNECT OVER DTLA'S FUTURE.

SPONSORING THIS SIGNATURE EVENT PUTS YOUR ORGANIZATION AT THE CENTER OF THE CELEBRATION — BUILDING VISIBILITY, STRENGTHENING RELATIONSHIPS WITH INFLUENTIAL COMMUNITY LEADERS, AND DEMONSTRATING YOUR COMMITMENT TO A THRIVING DOWNTOWN LOS ANGELES.









Sponsorship Opportunities

	PRESENTING SPONSOR $10K (LIMITED SPOTS)	MAJOR SPONSOR $6K	SUPPORTING SPONSOR $3K
TICKETS TO THE EVENT	12 TICKETS	8 TICKETS	4 TICKETS
BRANDING RECOGNITION ON ALL PROMOTIONAL MATERIAL	✓	✓	✓
DEDICATED EVENT E-BLAST WITH YOUR LOGO	✓	✓	
VERBAL RECOGNITION AT THE EVENT	✓	✓	
SPEAKING OPPORTUNITY	✓		

INTERESTED IN SPONSORING?

CONTACT DIRECTOR OF MEMBERSHIP, HEATHER WETZLER - HWETZLER@CCALA.ORG | (213) 416 - 7513